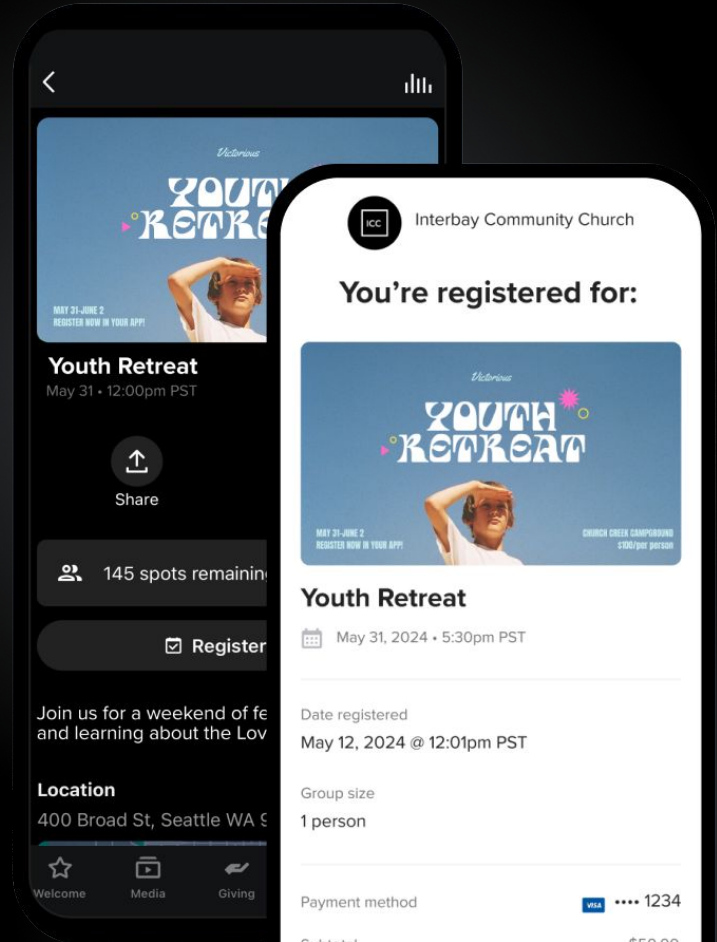


WELCOME!

# Power your summer events with Subsplash

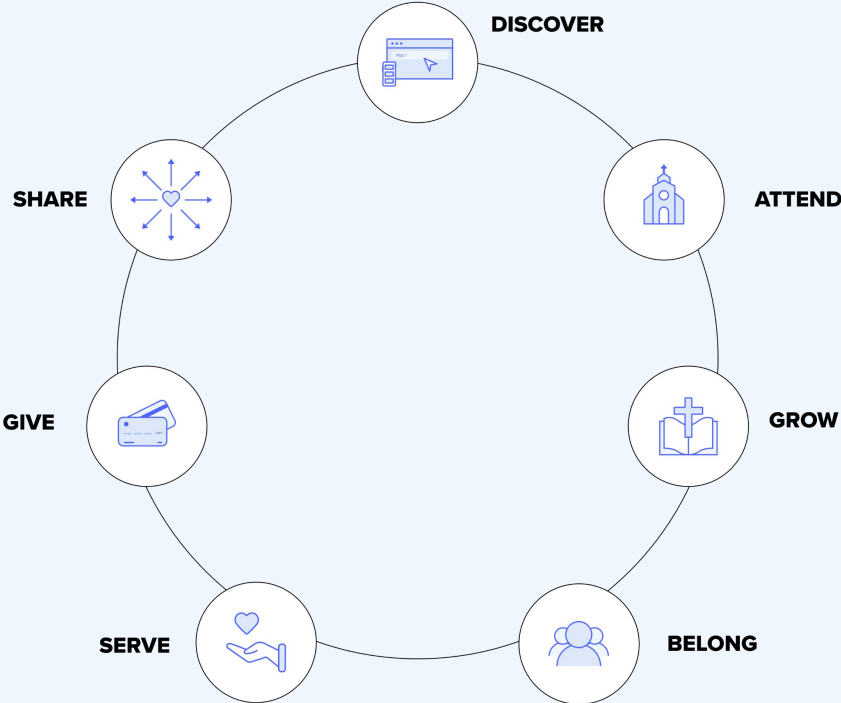


**WELCOME!**

# Today's agenda

- **WHY WE'RE HERE**
- **EVENTS OVERVIEW**
- **PRODUCT ANNOUNCEMENT**
- **COMING SOON**
- **Q&A**

# THE DISCIPLESHIP JOURNEY



**WHAT IF**

**there were no barriers  
to engage with your  
church's events?**

**GIVEAWAY**

**Gift card**



**\$100**

**PRODUCT OVERVIEW**

# **Events on Subsplash**

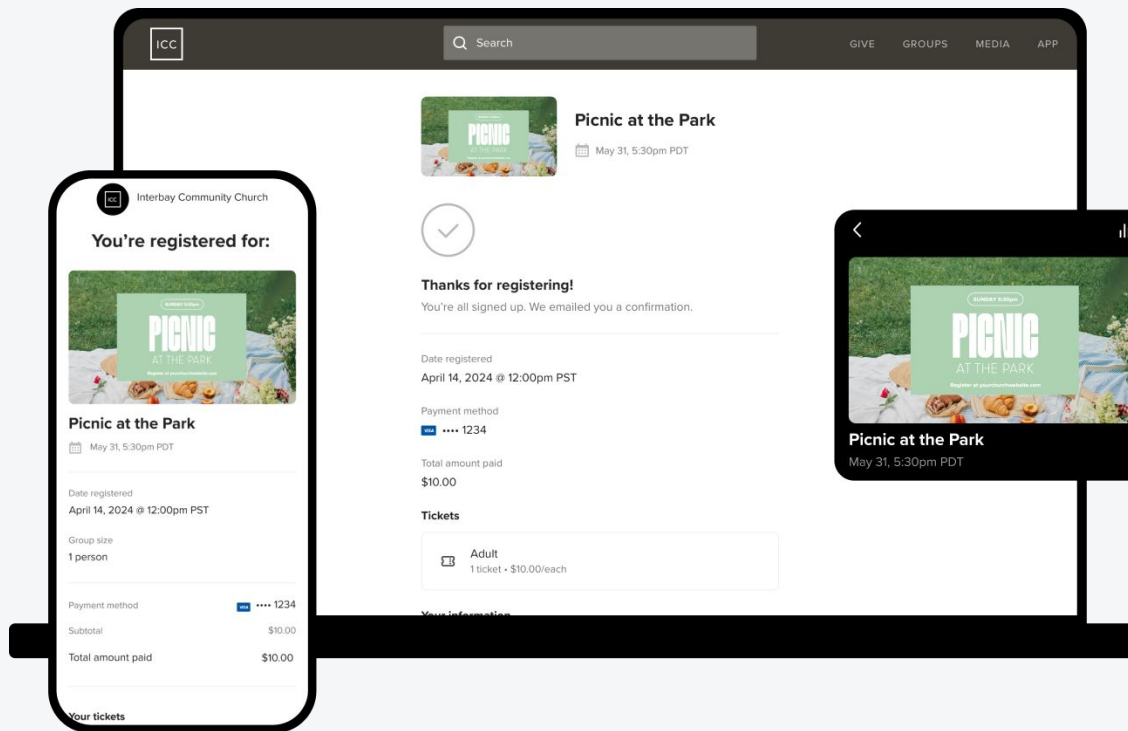
THE SUBSPLASH DIFFERENCE

# Church events made simple

- 1 ONE EVENT, ANY CHANNEL
- 2 EFFORTLESS FOR END USERS
- 3 TIED TO YOUR SUBSPLASH PEOPLE
- 4 FREE & PAID EVENTS IN ONE PLACE

# One event, any channel

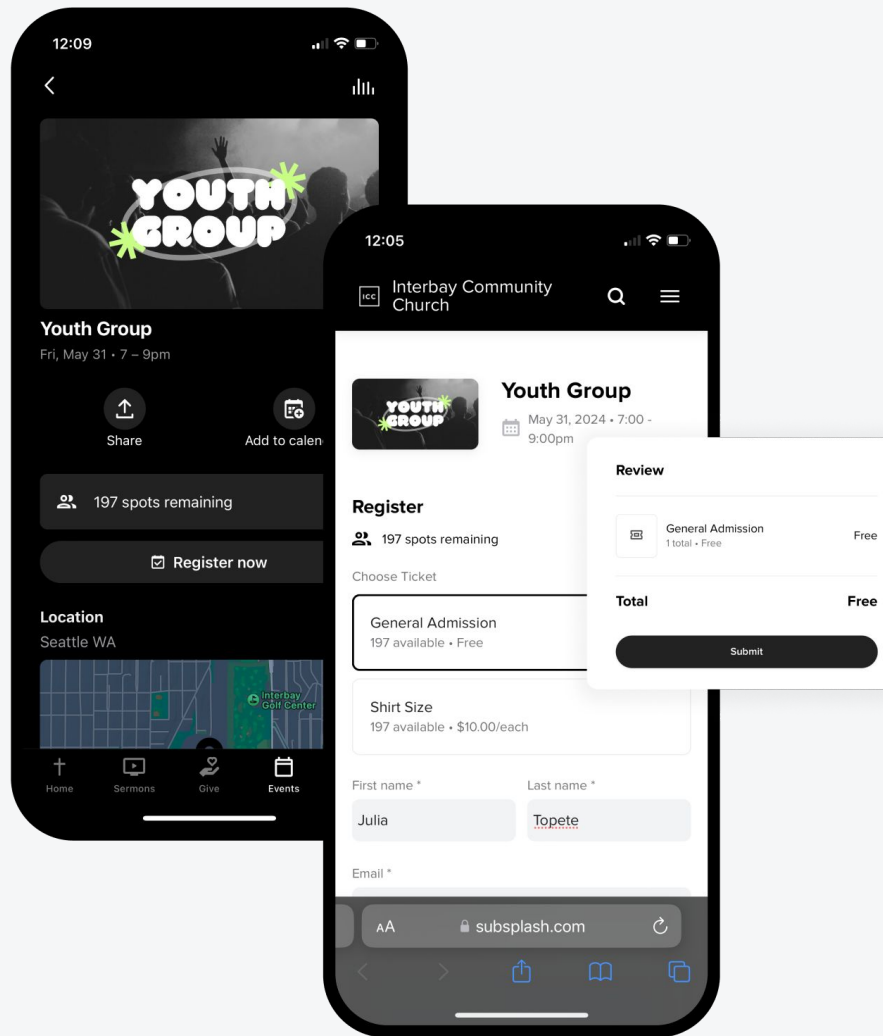
- Consistent & beautiful signup experience on any device
- Manage every channel from a single dashboard with one-click publishing
- Built-in communication tools include email & push notifications
- Easy social sharing





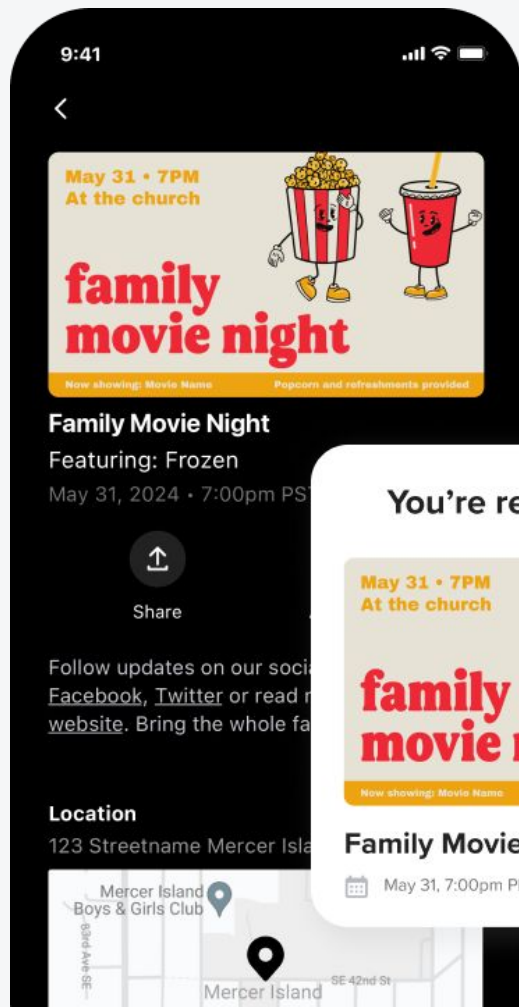
# Effortless for end users

- Built for admins & end users alike
- Simple to use signup forms that take only seconds to complete
- No login required & email optional



# Tied to your Subsplash people

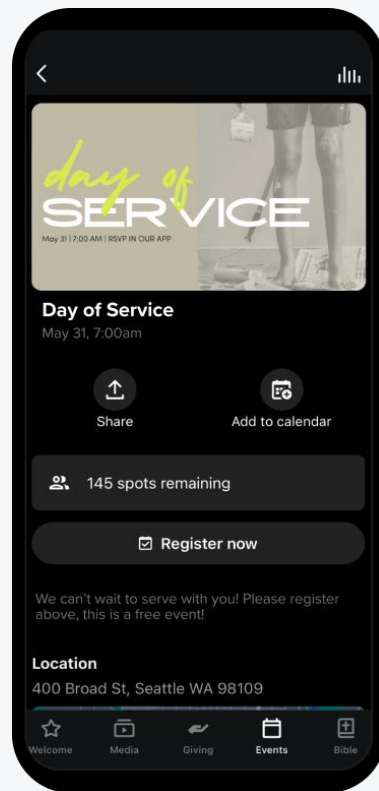
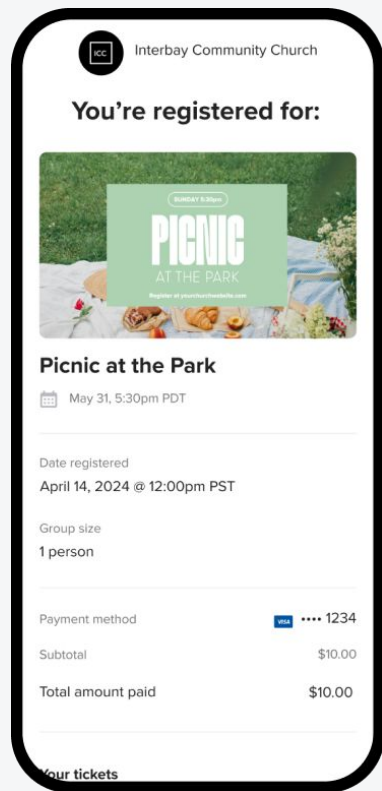
- The only people database built on engagement
- Event registration is one of several key interactions that drives your database
- Keeps your people profiles up to date without manual data entry



# Free & paid events in one place

- Any event can be free or paid
- Paid events are fully integrated with Subsplash Giving for seamless payment processing & reporting
- All registration & financial data stored in one system

**Pro tip!** Processing event payments as non-tax-deductible “sales” (*not* charitable donations) helps your organization stay tax-compliant!



# More features to love



**Multiple ticket types**



**Custom questions**



**Attendee limits**



**Email event guests**



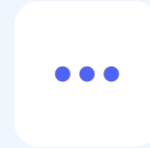
**Data export**



**Add to calendar**



**Repeating events**



**And more!**



August 9, 2023 · 🌐



When we create an event, can we assign It to multiple calendars? Or do we have to create an event per calendar? Example: I create an event for the Women's Ministry - want to place it in the main event calendar, but also on a seperate Women's Ministry calendar. Thanks!

9 comments



Like



Comment



Send



October 9, 2023 · 🌐



Is there any way to have Event registration questions be multiple selections instead of free-text answers only?



4

1 comment



Like

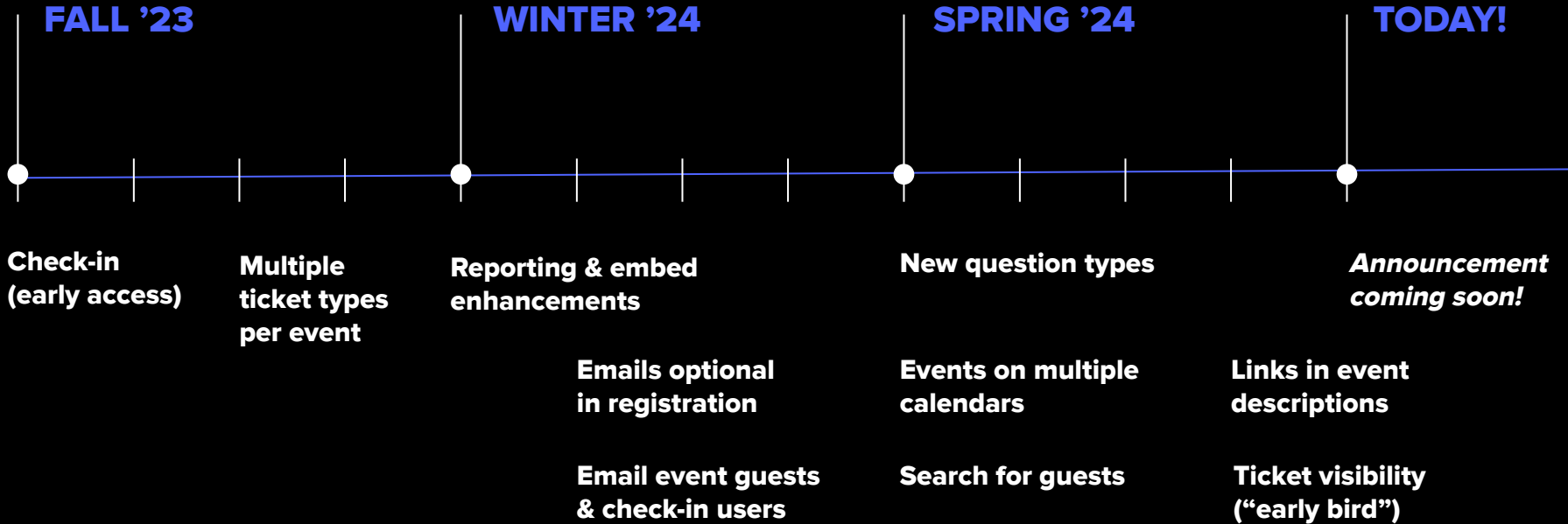


Comment



Send

## EVENTS RELEASES



# Email guests

The image displays the SUBSPASH interface for emailing guests. The background shows a tablet with the 'Guest List' page for 'Sunday Service'. A central white dialog box titled 'Ready to send?' is open, showing a preview of the email content. To the left, a smartphone displays the email as it would appear on a mobile device. To the right, another smartphone displays the email with a blue notification bubble that says 'Email Event guests' and 'Send emails to Event guests from the Dashboard. Head to the Guest List to try it out!'.

**Ready to send?**

Preview

Interbay Community Church

**Custom subject**

**Team Meeting**  
August 31 • 7:00 - 8:00pm PST

Please join us this upcoming Sunday for our team meeting. We will be going over schedules, upcoming events, and will spend some time in prayer together. Please come with prayer requests so we can lift eachother up!

There will be dinner provided as well as some snacks, sodas, and a light dessert. We can't wait to be together!

Cancel Send

**See you at the Team Meeting!**

**TEAM meeting**  
SUNDAY @ 7PM

**Team Meeting**  
August 31 • 7:00 - 8:00pm PST

Please join us this upcoming Sunday for our team meeting. We will be going over schedules, upcoming events, and will spend some time in prayer together. Please come with prayer requests so we can lift eachother up!

There will be dinner provided as well as some snacks, sodas, and a light dessert. We can't wait to be together!

**Questions?**  
Contact [jef@interbay.com](mailto:jef@interbay.com) for more information.

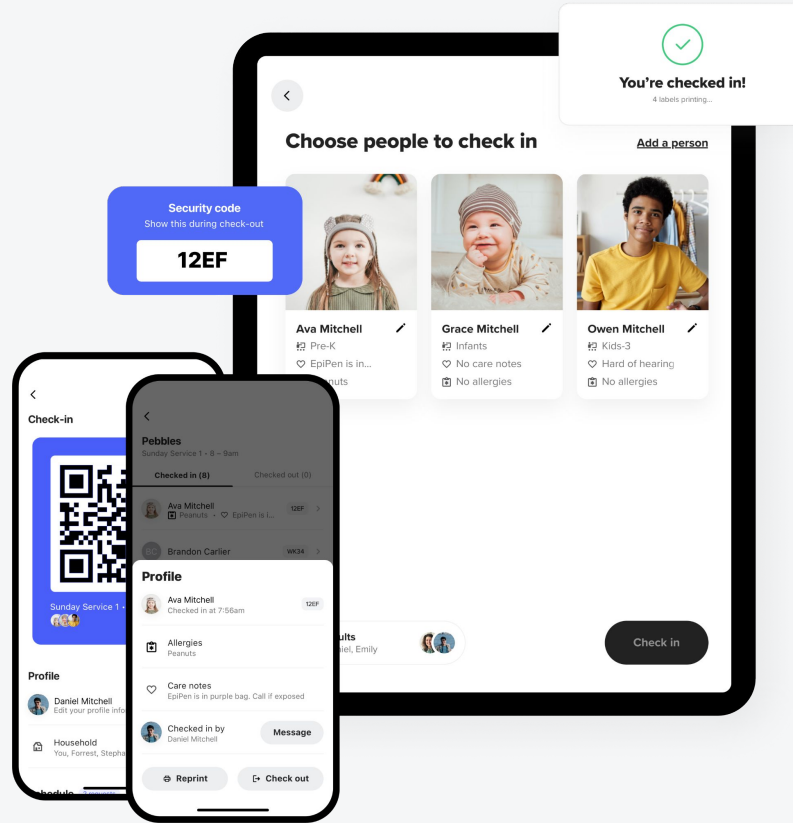
**TEAM meeting**  
SUNDAY @ 7PM

**Team Meeting**  
August 31 • 7:00 - 8:00pm PST

**Email Event guests**  
Send emails to Event guests from the Dashboard. Head to the Guest List to try it out!  
Ok, got it!

**SUBSPASH**

# Check-in





# Events & payments

The image displays the SUBSPASH interface for event management, shown on both a desktop monitor and a smartphone.

**Desktop Interface:**

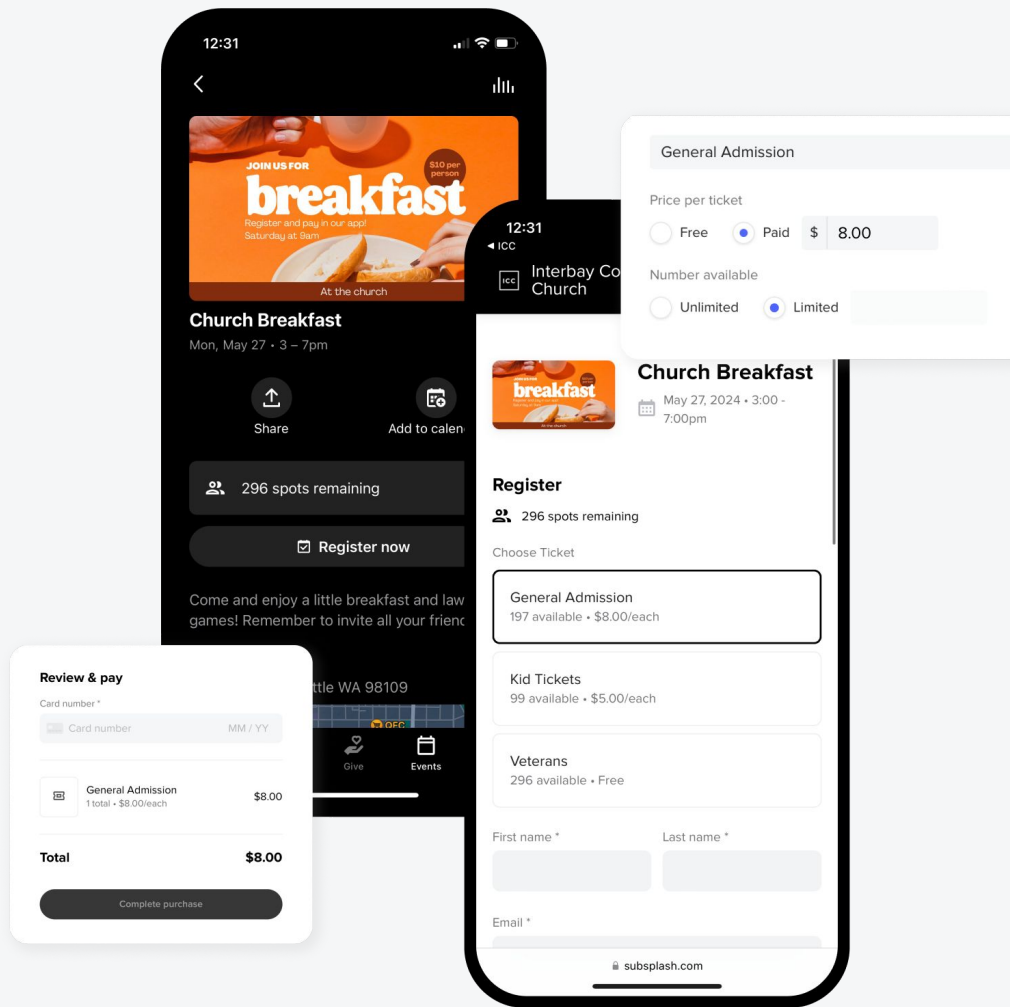
- Left Sidebar:** SUBSPASH logo, Events, All Events, Repeating Events, Calendars, Check-in (NEW), and Embeds.
- Registration Summary:**
  - 4 Total registrations
  - \$50.00 Total payments
  - 2 General Admission (\$40.00) | 2 VOLUNTEER (\$10.00)
- Published:** Feb 8, 2024 at 12:32pm, Visibility: Public.
- Share Event:** Event URL: <https://subspla.sh/h49j6z/>, View Event URL.
- Calendars:** Add calendars: Upcoming Events, Volunteer Opportun...
- Artwork:** Square (1024 x 1024), Wide (1920 x 1080), Banner (1920 x 692).
- Basic info:** Title: VBS 2024, Subtitle, Description: Can't wait to see you at this years VBS!
- Date and time:** Start date: 06/03/2024, Start time: 1:00 pm, End time: 2:00 pm, End date: 06/07/2024, Time zone (PDT).
- Location:** Chicago IL.

**Mobile App Interface:**

- Time: 12:17
- Image: YOU'RE INVITED VBS
- Event: VBS 2024, Mon, Jun 3 - 1pm - Fri, Jun 7 - 2pm
- Buttons: Share, Add to calendar, Waiver to sign
- Text: Can't wait to see you at this years VBS!
- Location: Chicago IL
- Map: Shows the event location in Chicago, IL.

# Easy event payments

- Collect event payments through your mobile app or website
- Flexible forms & settings allow you to customize ticket types, prices, attendee limits, and more
- Not just for events—sell merchandise of any kind!
- Transactions processed through Subsplash Giving to keep all of your financial data in one place



**THE FUTURE OF EVENTS**

# **Product vision**

**NEW RIGHT NOW**

# **Product announcement**



August 29, 2023 · 🌐



we are setting up our first event with registration and ticket payment. I believe I have everything set up successfully but need to add a place for a discount code for the tickets -- how do I do that?

2 comments



Like



Comment



Send



March 8, 2023 · 🌐



Does anyone know if there is a way to put a promo code on the tickets for events. We want everyone to register, but some people will receive scholarships in varying amounts so if we could have them choose the standard ticket and then put in the promo code, it would be helpful.

5 comments



Like



Comment



Send

# Discount codes are here!

The image shows a screenshot of the SUBSPASH web interface for configuring a new event. The main window is titled "Tickets & payment" and includes a sub-header "Set a price, number, and visibility for each ticket to create different registration options." The interface features several input fields and options:

- Ticket Name:** A text input field containing "Adult (Early Bird)".
- Price per ticket:** Radio buttons for "Free" (selected) and "Paid" with a value of "\$ 1.00".
- Number available:** Radio buttons for "Unlimited" and "Limited" (selected) with a value of "30".
- Ticket visibility:** Radio buttons for "Always" and "For a limited time" (selected). Below this, a date and time range is set from "Jan 12, 2024 2:00pm" to "Jan 13, 2024 5:00pm".
- Buttons:** "Cancel" and "Confirm" buttons at the bottom right.

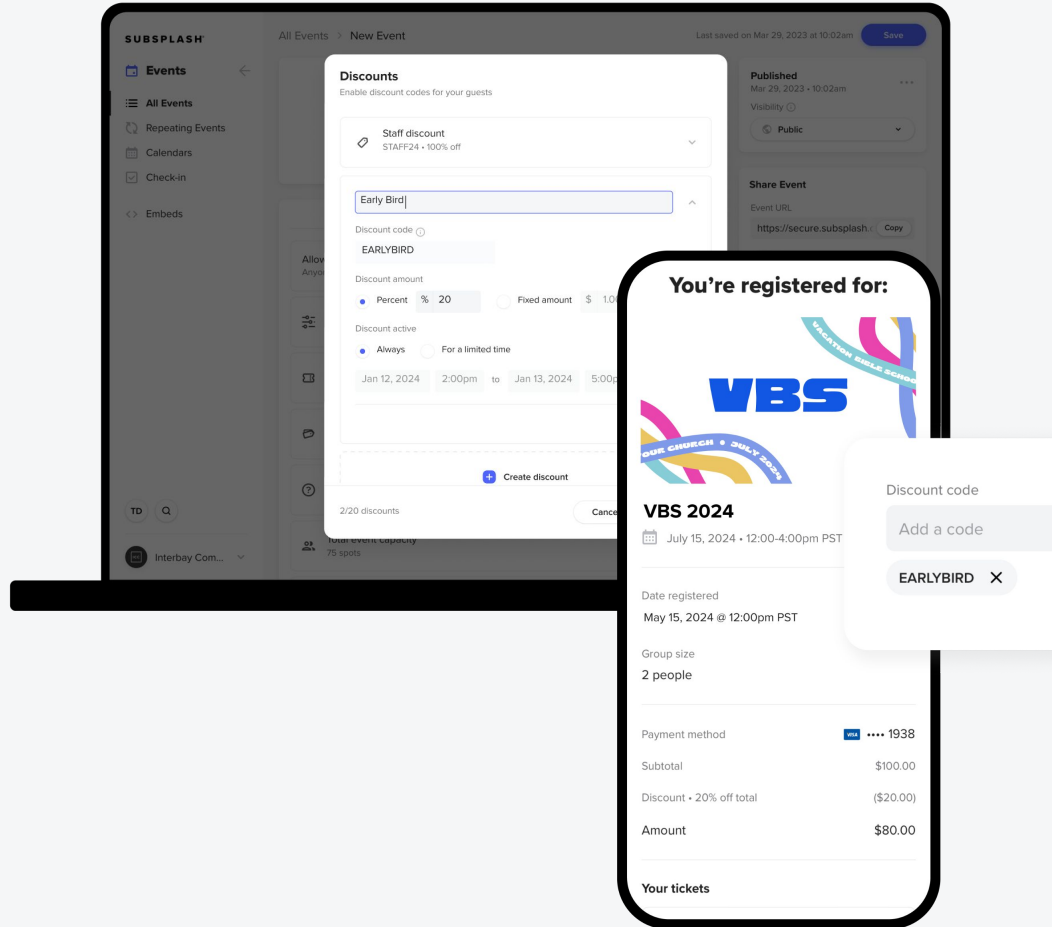
Two callouts are present:

- A white rounded rectangle on the left with a blue plus icon and the text "Create discount".
- A dark tooltip on the right titled "Ticket visibility" with a close button (X). The text inside reads: "Use ticket visibility to offer time-based options like early bird pricing. Tickets are hidden before the visibility window starts, and after it ends." At the bottom right of the tooltip is the text "Ok, got it!".

**NEW!**

# Discount codes

- Offer discounts on paid events
- Effective for staff pricing, financial hardship, promo codes & more
- Create up to 20 discount codes with independent start & end times
- Choose between percentage (%) or flat rate (\$) discounts



COMING SOON

# What's next for Events





[Redacted name]

January 2 · 🌐



On events, is there a way to charge for a deposit ticket and then final payment without showing person as 2 registrants?

1

5 comments

Like

Comment

Send



[Redacted name]

Top contributor · 3 days ago · 🌐



I'm trying to figure out how to do a Youth Camp registration that parents can do a deposit, and then later pay the balance. Is that possible?

1

5 comments

Like

Comment

Send

# Coming soon: Deposits

**Vacation Bible School**  
1 ticket • \$150.00 / each \$150.00

---

Subtotal \$150.00

Payment • May 15, 2024 (\$50.00)

**Remaining balance** **\$100.00**

---

Card number

Choose payment option

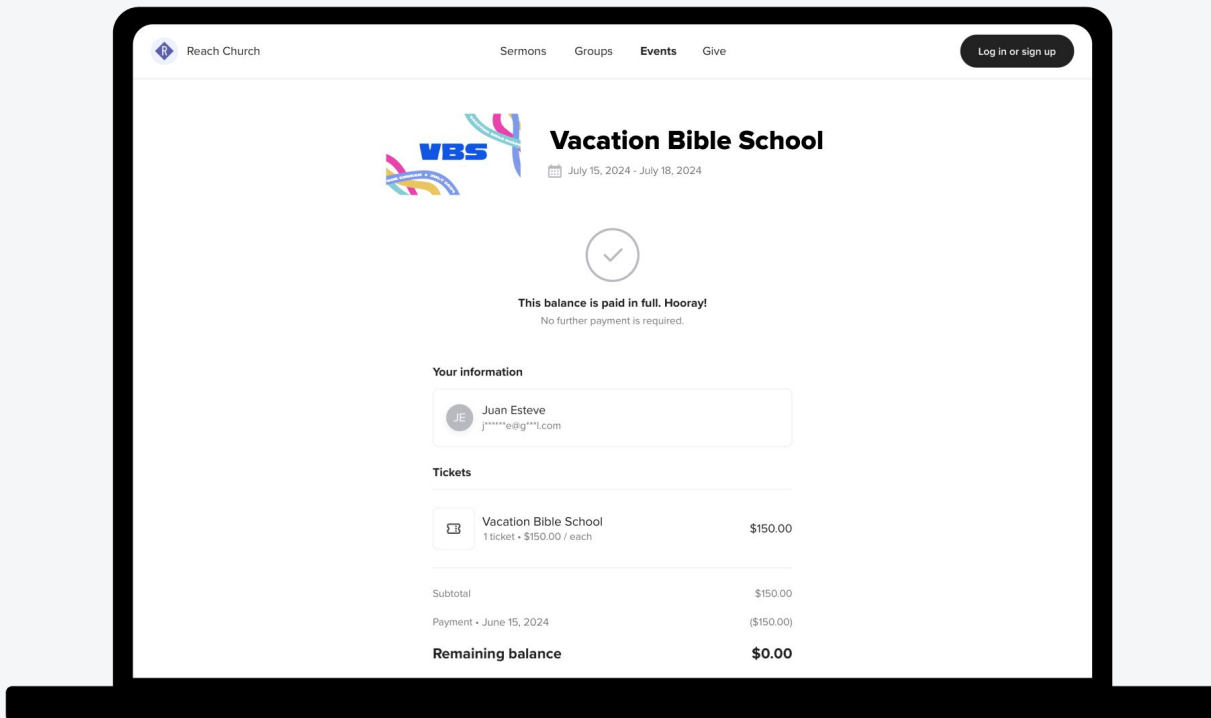
**Pay in full** \$100  
Pay the entire amount today

**Partial payment** \$ 50.00  
Pay off part of your balance

**Paying today** **\$50.00**

This site is protected by reCAPTCHA and the [Google Privacy Policy](#) and [Terms of Service](#) apply.

# Coming soon: Deposits



# Coming soon: Deposits

The screenshot displays the SUBSPASH interface for a 'Guest List'. The main view is titled 'Registered' and shows a summary of 23 total registrations and \$5,090.00 in total payments, with \$100.00 due. A progress bar indicates the distribution: 2 Child, 15 Adult, and 6 Teen. Below this is a search bar and a list of guests. A modal window provides a detailed view for Rey Mibourne, showing contact information, ticket details (1 Adult ticket at \$100.00 each), and a payment summary (\$20.00 paid, \$80.00 due).

**SUBSPASH** All Events > VBS > Guest List

Registered | Checked-in

23 Total registrations | \$5,090.00 Total payments | \$100.00 due

2 Child | 15 Adult | 6 Teen

Search

Guest	Registration	Payment Status
Rey Mibourne	1 Adult	\$80.00 due
Leonardo Oliveira	1 Child	\$20.00 due
Arkell Charles	1 Child	Paid
Yeray Rosales	1 Child	
Rahul Malviya	1 Child	
Gvozden Boskovsky	1 Child	
Laura Sofia Ureña	1 Child	
Sampson Totton	1 Child	

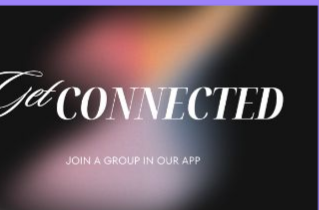
**Rey Mibourne**  
rey@icc.com • +1 (345) 234-9876

**Adult**  
1 ticket • \$100.00/each

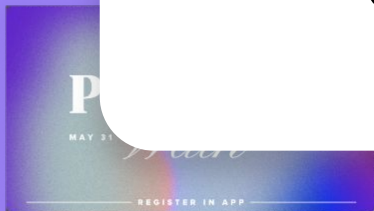
**\$20.00** Amount paid | **\$80.00 due**

**WHAT IF**

**there were no barriers  
to engage with your  
church's events?**



**Over 50 graphic templates for your church events**




# Get a \$50 gift card after you process your first \$5,000 in payments!

Register another person

Interbay Community Church


You're registered for:




**Youth Retreat**  
May 31, 2024 • 5:30pm PST

Date registered  
May 12, 2024 @ 12:01pm PST

Group size  
1 person

Payment method  \*\*\*\* 1234

Subtotal	\$50.00
Discount - (20% off total)	-\$10.00
<b>Total amount paid</b>	<b>\$40.00</b>



**Youth Retreat 2024**  
May 31 • 5:30 PST

**Register**  
50 spots available

Choose ticket

Youth 200 available • \$50.00/each
Chaperone 10 available • Free

Youth Retreat 2024

Price per ticket

Free  Paid \$ 50.00

Availability

Unlimited  Limited



**Youth Retreat**  
May 31-June 2

Review & pay

1234 1234

Youth R  
1 total • \$

Subtotal

Total

Com

This site is protected by  
Privacy Policy and Terms

Q&A

**Got questions?**



**THANK YOU**

**Please complete our  
1-minute survey!**