



**INCREASE YOUR IMPACT**

# **Unified tools to grow your church**

SUBSPASH®

**PRESENTED BY**



**Steven Testone**

Chief Product Officer



**Kate Morris**

Enterprise Account Manager

**Webinar recording will be shared via email tomorrow!**

- 1 THE CURRENT REALITY**
- 2 3 UNIFIED TOOLS TO GROW YOUR CHURCH**
- 3 PANEL Q&A**

**Add your questions to the Q&A section below!**

## **POLL**

**How many software systems are you  
using to engage & manage your church?**

**PayPal venmo**



**Cash App**



**SQUARESPACE**

**WIX**



**groupme**



**WhatsApp**

**vimeo**



**YouTube**

## **Pastors' #1 challenge in 2022:**

“Declining attendance”

(Private study)

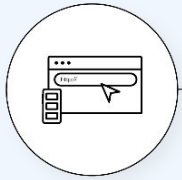
## **Pastors' #2 challenge in 2022:**

“Keeping up with technology”



**Your tools **work better**  
when they **work together**,  
equipping you to make a  
deeper impact and reach  
more people.**

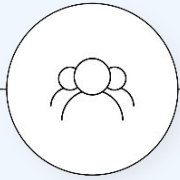
# The discipleship journey



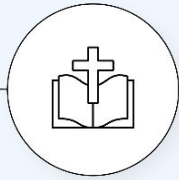
**DISCOVER**



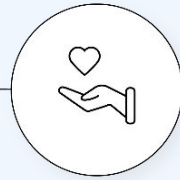
**ATTEND**



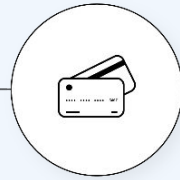
**BELONG**



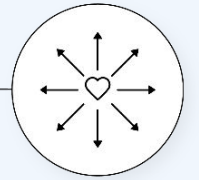
**ABIDE**



**SERVE**



**GIVE**



**SHARE**



# Subsplash One

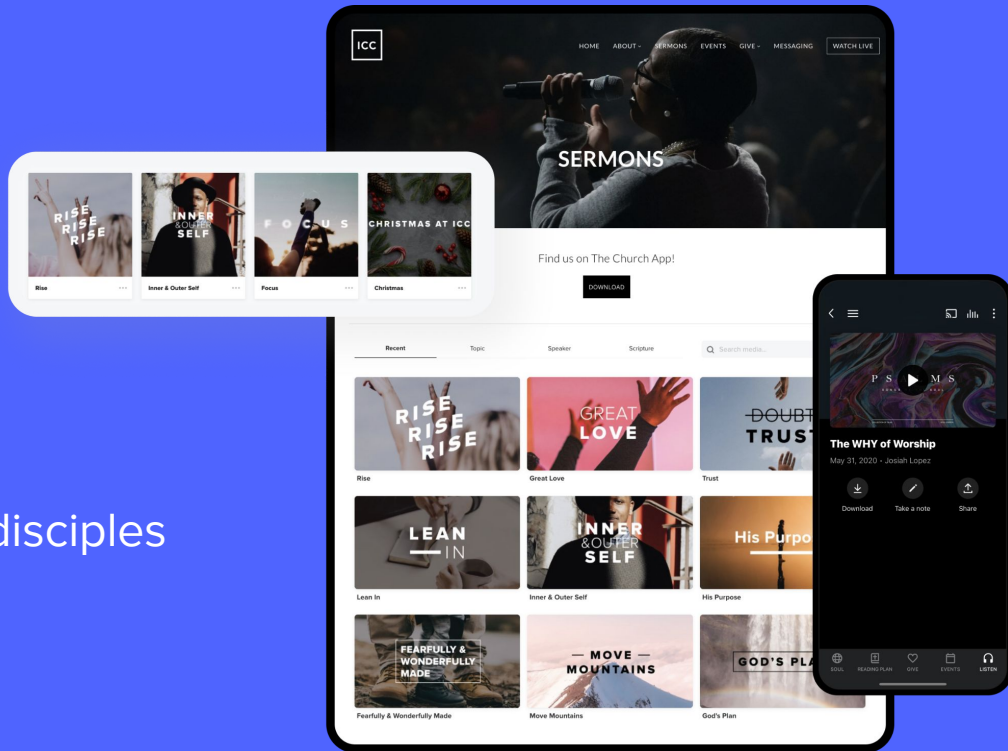


**3 unified tools to grow  
your church**

1

# Media

Leveraging your content to make disciples



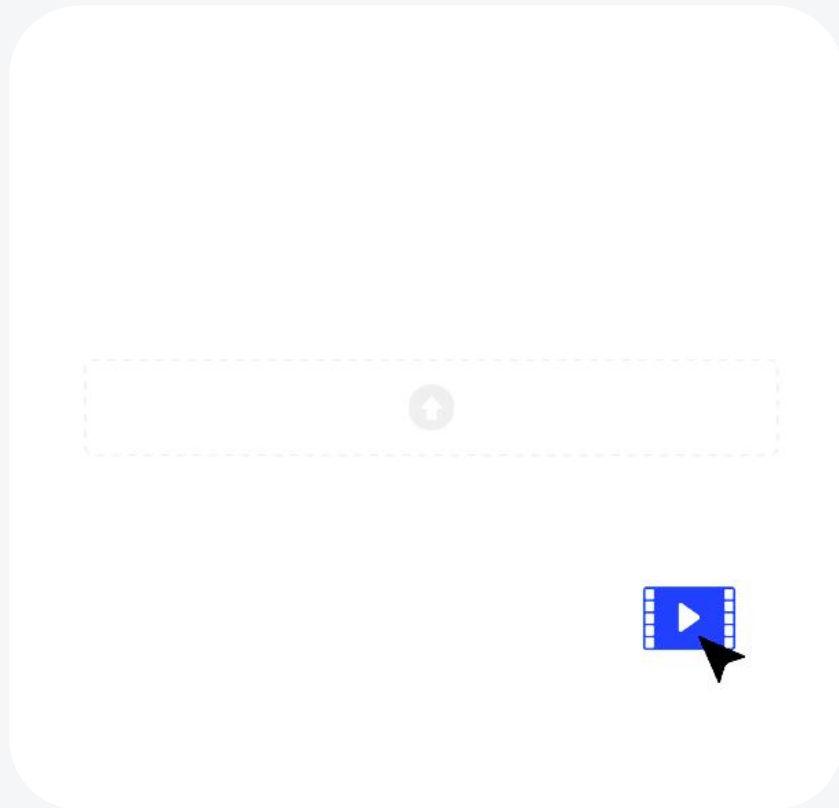
**Are you wasting resources by hosting  
your media on third-party platforms that  
aren't built for discipleship?**

# Get back hours every week

With **live stream trimming**, once your broadcast is finished, you can easily trim footage from the beginning and end of your video, then publish for on-demand viewing, all from your Subsplash Dashboard!

# Publish content everywhere

Update your media across every channel—your **podcast, website, and app**—with just one click.



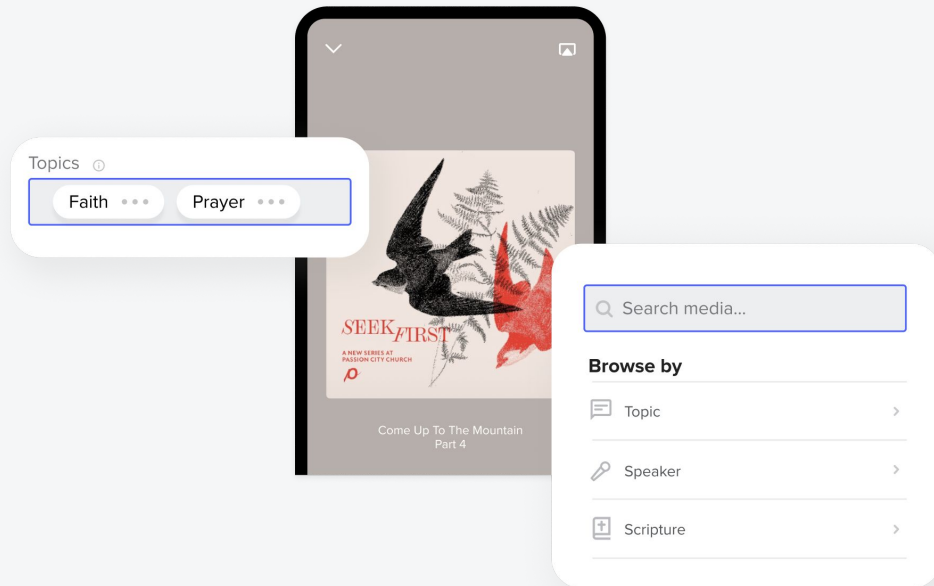
# Maximize generosity

Grow giving with **live stream giving prompts** and **donation links** that live on every media item so your community never misses a chance to partner with your mission.



# Make your content more accessible

**Tag your media** to make your content library easy to find, access, and explore on any device.





An open Bible is shown in a grayscale, slightly blurred photograph. The pages are filled with text, and the spine of the book is visible in the center. Overlaid on the right page is a large percentage and a paragraph of text.

# 39%

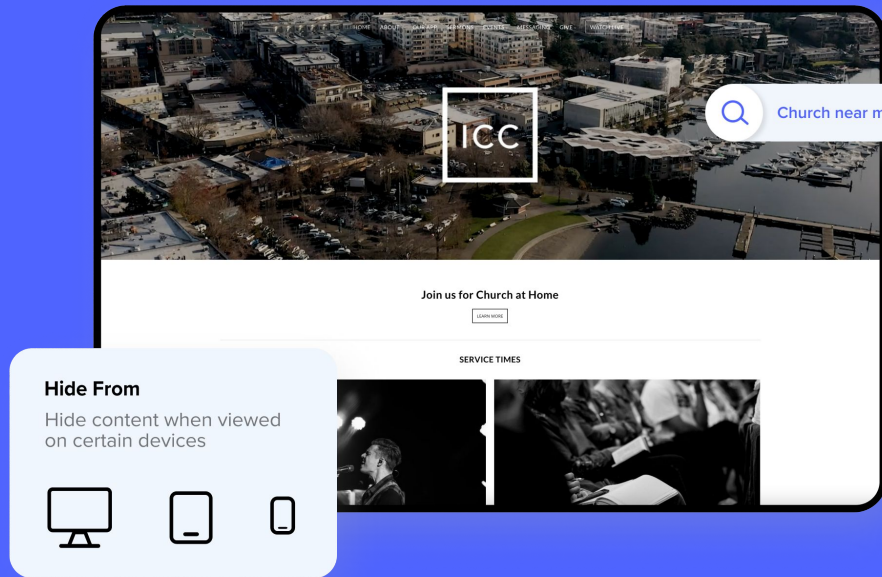
of Americans read the Bible multiple times per year or more, down from 50% in 2021. *This is the steepest, sharpest decline on record.*

**Your media is more than just media—  
it's biblical content to power discipleship.**

2

# Websites

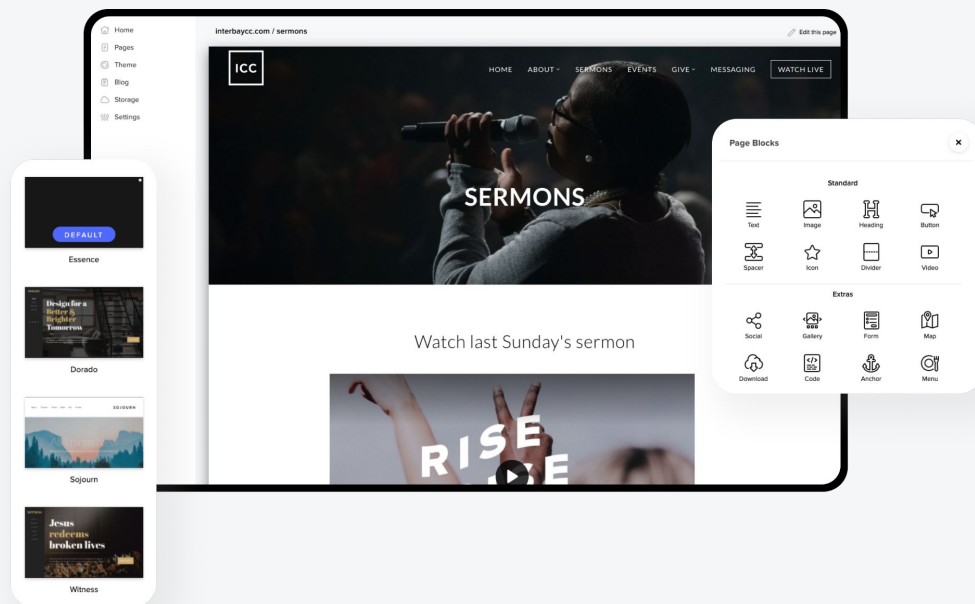
Make your church more discoverable  
& accessible on every device



**How discoverable is your church online?**

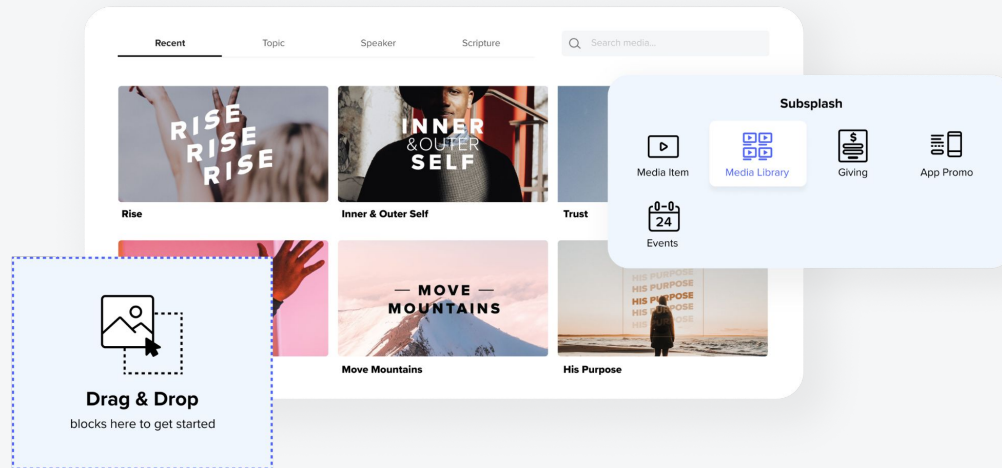
# Build trust & credibility

For most people, your website is their first impression of your church. A beautifully customized online presence is an essential step in getting people from your *digital* doorstep to your *actual* doorstep.



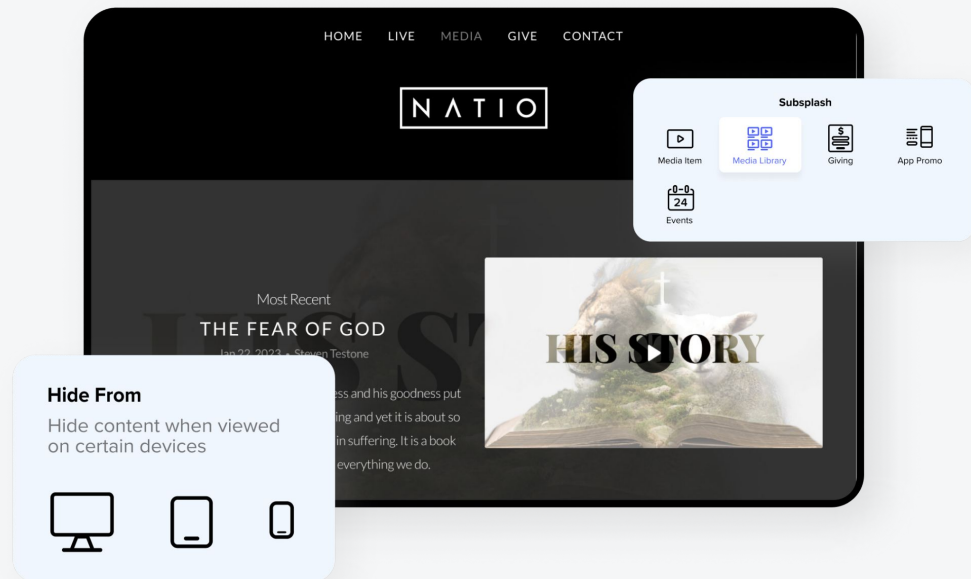
# Boost your SEO without extra work

By seamlessly integrating your media library with your website, you'll get an automatic boost in search engine optimization (SEO).



# Enjoy a fully integrated web experience

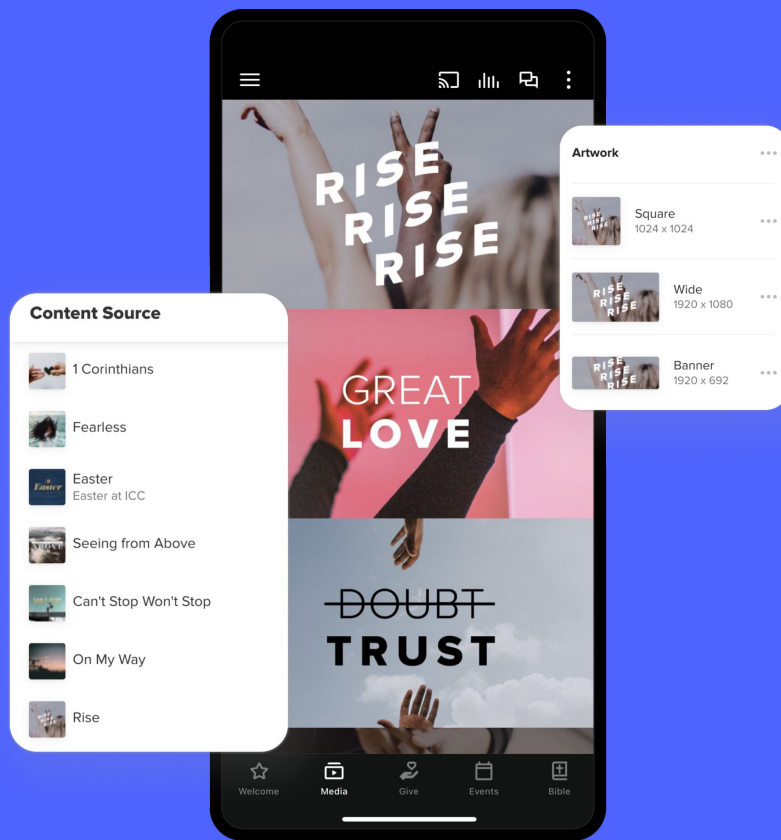
Make it effortless to manage media, live streaming, giving, groups, messaging, and events on your website.



3

# Apps

The centralized hub for your digital discipleship strategy





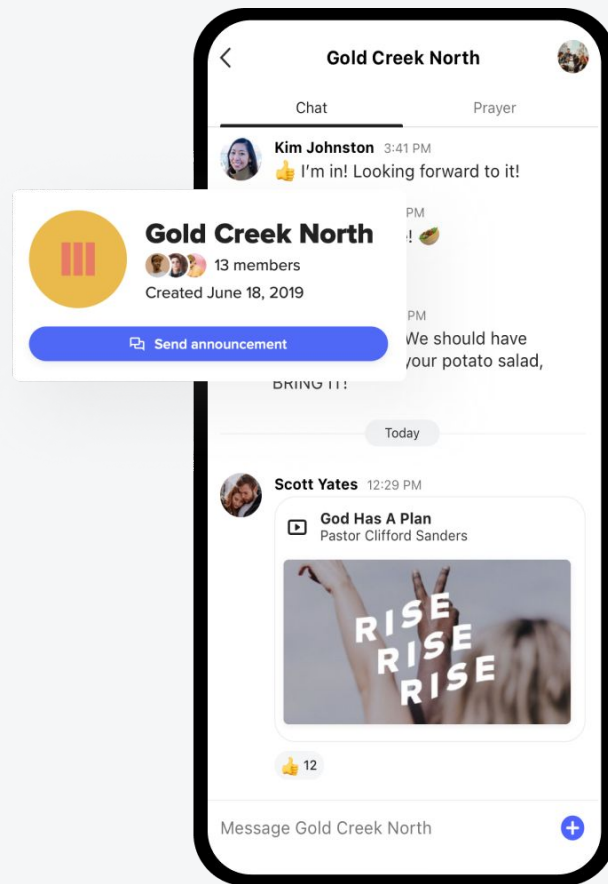
**Why mobile apps are  
more relevant than ever**

# 90%

of time spent on mobile devices  
happens in apps—*not* web browsers.

# Build authentic community throughout the week

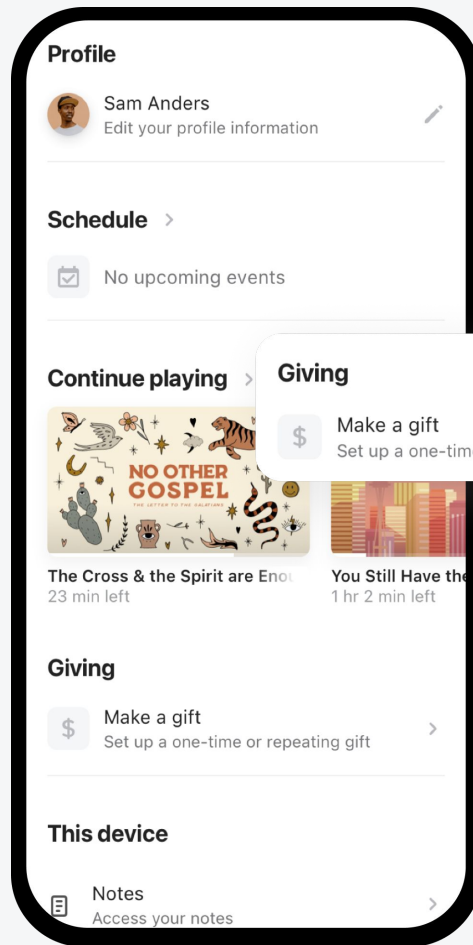
With Groups & Messaging, your people can easily join and engage with small groups or service teams—no third-party apps required! Plus, group leaders can seamlessly share all your gospel-centered content right in the app.



# Make generosity simpler than ever

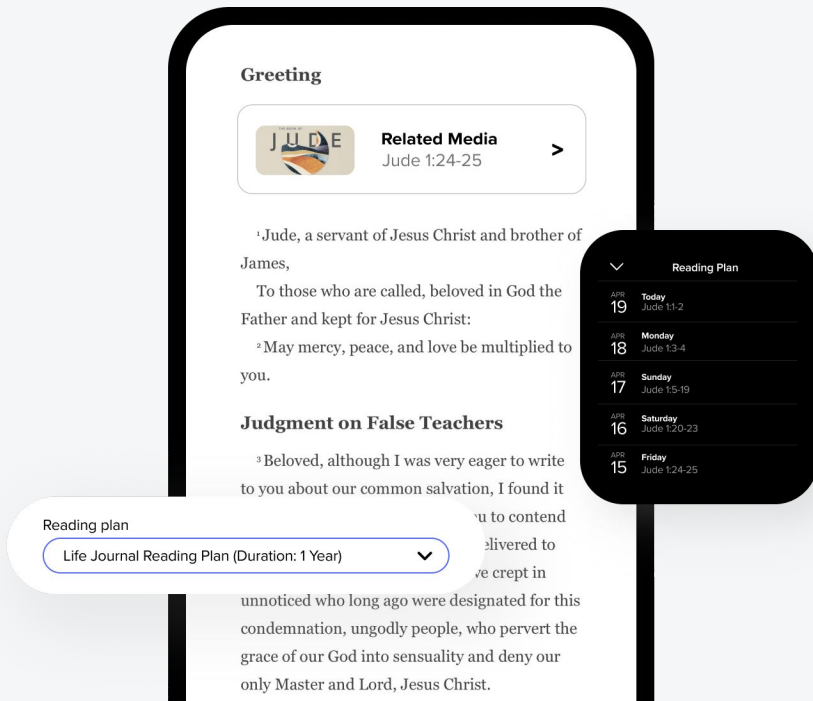
Mobile app giving allows your people to **support your mission** every day of the week. In fact, *78% of digital giving on the Subsplash Platform happens outside of Sunday!*

SUBSPASH®



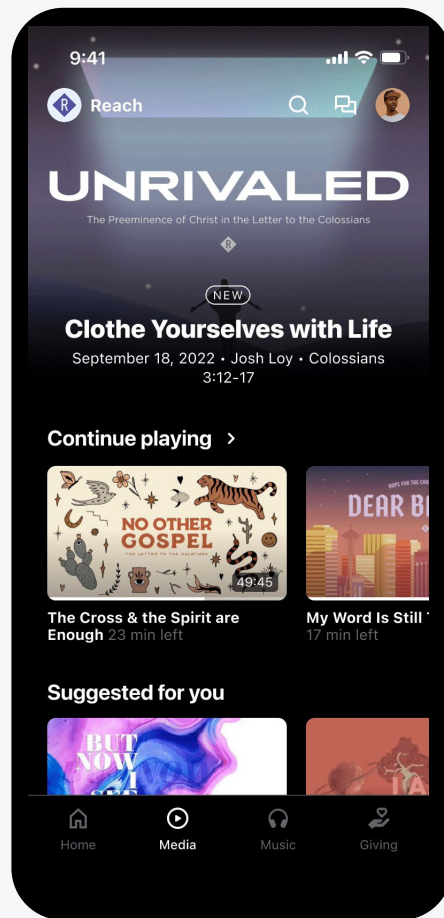
## Encourage Bible engagement

Related media in the Bible & Bible-reading plans help **build a culture of scripture reading.**



# Enjoy even more app innovation in the months ahead

**Coming soon!** A new media experience will be available to Subsplash One clients, offering smart functionality like “Continue playing” and “Suggested for you” content based on individual users’ profiles.



## Analytics

App Launches



1/1/2021 – 1/24/2023

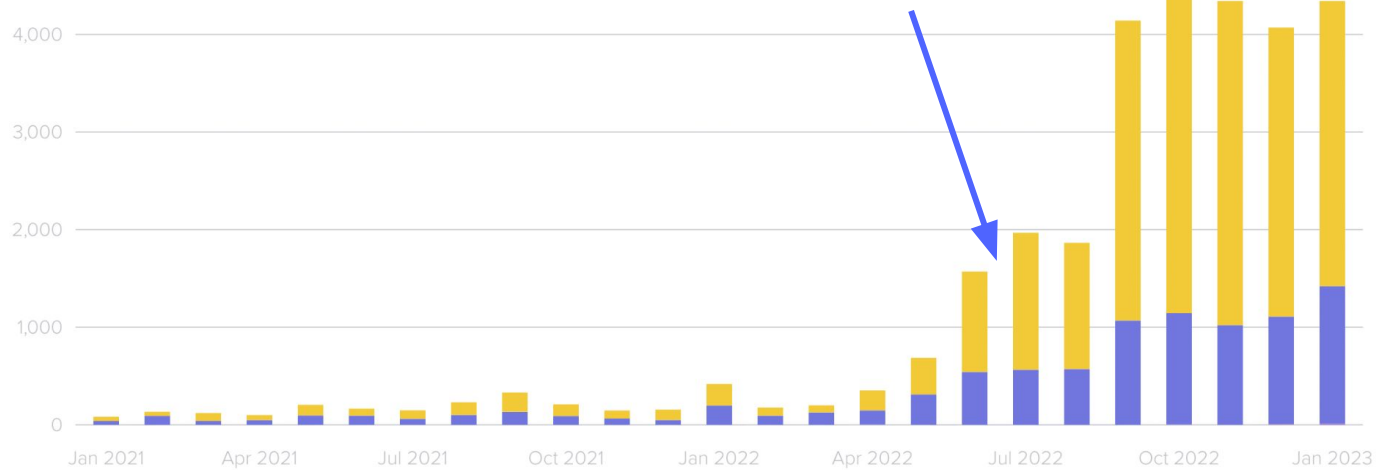


Day

Month

Year

### APP LAUNCHES

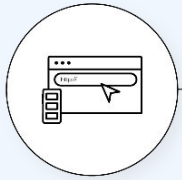


# Why it matters



**When there's more engagement  
happening on your digital channels,  
everything your church does becomes  
more effective.**

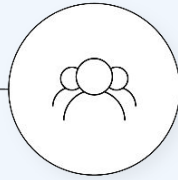
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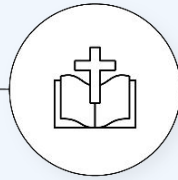
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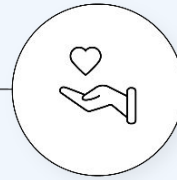
**ATTEND**



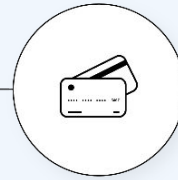
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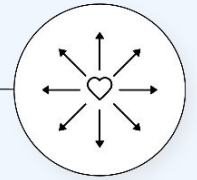
**ABIDE**



**SERVE**



**GIVE**



**SHARE**

**“[As] the sole person at my church that maintains our digital presence, I’m so thankful for Subsplash and having an all-in-one solution for everything.”**

**—ELISE SARVER, BUCKEYE CHRISTIAN CHURCH**

**Your tools **work better**  
when they **work together**,  
equipping you to make a  
deeper impact and reach  
more people.**

# Subsplash One



**APPS**



**GIVING**



**WEBSITES**



**PEOPLE**



**GROUPS**



**CHILD CHECK IN**



**MEDIA**



**EVENTS**



**LIVE STREAMING**



**MESSAGING**



**VOLUNTEERS**



**TV APPS**



**THE CHURCH APP™**



**EMAIL + SMS**



**PUSH NOTIFICATIONS**



**FORMS + NOTES**



**BIBLE**



**AND MORE**

SUBSPASH®



# Grow & engage your church in 2023

Get early access to the Easter Sale  
and save \$500 on tools to grow your  
church! Now through March 31, 2023.

[SUBSPASH.COM/EASTER23](https://SUBSPASH.COM/EASTER23)

## Join us in giving

Set up a one-time or repeating gift

\$10

\$50

\$100

Search media...

### Browse by

Topic

Speaker



## Prayer request

Hey all, I leave for our missions trip to Mexico next week. Please keep me and the team in your prayers!



## Sam Anders

sam.anders@gmail.com  
(500) 600-7000

View giving profile



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